

# Online Learning

## Category and Courses Marketing Kit

Get the training to create effective training.



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# Contents

<b>I. Course Summary Descriptions</b> .....	<b>1</b>
Certificate in Online Learning .....	1
Introduction to Online Learning .....	2
Narrative Learning .....	2
Online Learning Accessibility .....	2
Teaching Online .....	3
The Technology of Online Learning .....	3
<b>II. Testimonials</b> .....	<b>4</b>

# I. Course Summary Descriptions

## Online Learning

Learners are opting for online courses to acquire new skills, maintain a credential, or earn a degree. Creating online training can be done, and MindEdge's courses in Online Learning are your secret weapon. Our online learning courses provide you the tools and knowledge you need to start producing highly effective online courses.

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## Certificate in Online Learning

Creating effective online learning courses and simulations can be a challenge. There are tools and techniques, as well as best practices, that can help those designing and creating online learning content for organizations and institutions of higher education. This Certificate in Online Learning offered by the National Institute of Online Learning (NIOL) draws upon the lessons learned by the creative, editorial, and technical teams at MindEdge Learning. MindEdge Learning, founded in 1998, has developed online courses and simulations used by hundreds of thousands of students in higher education and the private sector. This certificate offers instruction on the major models, tools, and techniques in creating and delivering online learning. It reviews the fundamentals of general learning theory and how it can be applied, in practice, to online design and instruction. Further, the certificate provides a brief survey of the technology employed in online learning, best practices for teaching online, strategies for integrating narrative learning into an educational curriculum, and the basics of developing accessible online learning. Each of these self-paced courses offer an assortment of interactive exercises, selected readings, and self-assessments. Upon successful completion of all courses in this certificate program, you can download and print a Certificate of Completion. Courses included in this certificate program are listed at the bottom of this page.

**Learner Satisfaction: 97%**

**Estimated length: 22 hours**

**Access Time: 365 days**

**Credits: 2.2 IACET CEUs / 22 HRCI Credits / 22 SHRM PDCs**

# Introduction to Online Learning

Learners who are engaging in online coursework have high expectations for their learning experience. And many institutions try to develop online coursework as a way to reduce cost and control the content of the training, but without regard for the complexities of the technology. This course introduces the major models, tools, and techniques for creating and delivering online learning. It reviews the fundamentals of general learning theory and how it can be applied in practice to online design and instruction.

**Learner Satisfaction: 97%**

**Estimated length: 5 hours**

**Access Time: 90 days**

**Credits: 0.5 IACET CEUs / 5 HRCI Credits / 5 SHRM PDCs**

# Narrative Learning

Storytelling and the use of narrative case studies can be a highly effective way to teach. Often, we learn best by doing, and in the context of online learning, “doing” often means utilizing case study and role-playing methods. This course introduces the major techniques and strategies for integrating narrative learning into an educational curriculum. It presents different types of narrative learning and identifies the best means to utilize each. Finally, it explores the efficacy of narrative learning and how it can be applied to online design and instruction.

**Learner Satisfaction: 95%**

**Estimated length: 5 hours**

**Access Time: 90 days**

**Credits: 0.5 IACET CEUs / 5 HRCI Credits / 5 SHRM PDCs**

# Online Learning Accessibility

In developing any online learning material, federal regulations require adherence to specific accessibility standards. Students with disabilities must be given equal access to learn the content. This can be a major road block to an organization trying to develop online coursework. This course covers the basics of online learning accessibility standards and reviews best practices for accessibility.

**Learner Satisfaction: 96%**

**Estimated length: 2 hours**

**Access Time: 90 days**

**Credits: 0.2 IACET CEUs / 2 HRCI Credits / 2 SHRM PDCs**

# Teaching Online

Even the most experienced teachers often need help transitioning into the world of teaching online. When you don't meet your students face-to-face teachers must adjust their tactics and strategies to help them identify struggling students and to ensure students are engaging and learning the material. This course offers a brief survey of the major models, tools, and techniques in teaching online.

**Learner Satisfaction: 98%**

**Estimated length: 5 hours**

**Access Time: 90 days**

**Credits: 0.5 IACET CEUs / 5 HRCI Credits / 5 SHRM PDCs**

# The Technology of Online Learning

The technology of online learning is constantly evolving. Not only is the technology of content presentation becoming more complex, but the delivery, integration, grade syncing, and expanding learning management system markets all add the puzzle. As a developer of online courses, this course seeks to give you the vocabulary and tools you need to ask the right questions and understand the fundamental concepts of technology in online learning. It reviews the key software and hardware options available, and it covers best practices in using technology.

**Learner Satisfaction: 95%**

**Estimated length: 5 hours**

**Access Time: 90 days**

**Credits: 0.5 IACET CEUs / 5 HRCI Credits / 5 SHRM PDCs**

## II. Testimonials

The following testimonials are provided by learners that have completed courses in the Online Learning suite.

### Introduction to Online Learning

*"Great content and delivery of content."*

### Narrative Learning

*"I learned about 'Narrative Learning' in great depth and detail. Very helpful."*

### Online Learning Accessibility

*"This was definitely a new learning topic for me, so I found it very interesting. I also liked the amount of content that was contained within this lesson. I was not overwhelmed with too much content and new terms. All of the material made sense."*

### Teaching Online

*"I wish I had taken this course before we went on Distant Learning at my school. It would have saved me so much stress! I am already doing some of the things shared in the course, but I was unaware of many others. I can start implementing new techniques and re-organizing my classes with some of the tips shared here. Thank you."*

### The Technology of Online Learning

*"I feel better prepared to advise my students when they struggle with technical issues relating to compatibility.."*