

# DATA ANALYTICS

Modern business software produces mountains of data, and it's up to the professional to examine it and draw meaningful conclusions.



Data analytics examines large amounts of data to uncover patterns, correlations and insights.



Each course utilizes games, videos, interactive exercises, quizzes, and real-world case studies to ensure rapid mastery of the content and direct application.



Data analytics can help to increase revenues, improve efficiency, and optimize marketing/customer service efforts.

## Course List:

- ▶ Certificate in Data Analytics
- ▶ Data Analysis for Improving Organizational Performance
- ▶ Data Analysis in the Real World
- ▶ Statistics as a Managerial Tool

Find a complete list of courses at:

<https://catalog.mindedge.com/courses/categories/58>

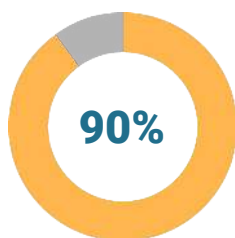
## Why Data Analytics Training?

Data Analysis is the process of inspecting, cleansing, transforming and modeling data with the goal of discovering useful information, informing conclusions, and supporting decision-making.

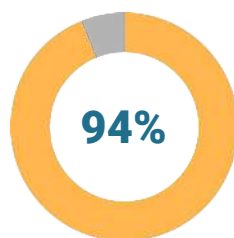
It is among today's fastest-growing and highest-paid professions as organizations increasingly rely on data to drive strategic business decisions. The ability to interpret this data is highly sought after – take the opportunity to be that person in your organization, and make it clear that you're an asset to your team.

## Learners agree that our online courses:

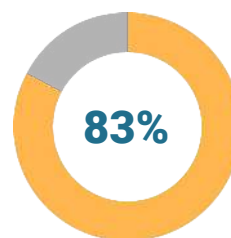
Are Effective



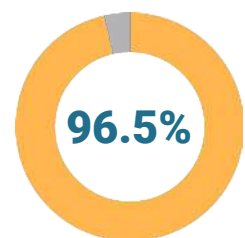
Meet Learning Objectives



Had a positive effect on their career/life



Worth Recommending to a Friend



\*Based on 2019-2020 MindEdge Learner Feedback surveys.