

# Business Analysis

## Category and Courses Marketing Kit

Learn how to be disciplined in analyzing your business.



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# I. Course Summary Descriptions

## Business Analysis

MindEdge Business Analysis courses help you develop solutions that address business needs and add value to your organization. As you prepare for career-enhancing certifications and accreditations, you will gain insight into approaches that integrate business analysis principles into plans and programs that meet stakeholder needs and fulfill organizational requirements.

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### Introduction to Business Analysis

Business analysis is the discipline of identifying business needs and requirements and designing and executing solutions to business problems. This introductory course provides a wide-ranging overview of the principles and concepts of business analysis, with a focus on the following six areas: needs assessment, stakeholder engagement, requirements elicitation, requirements analysis, requirements tracing and monitoring, and solution evaluation. This course covers the common stages of a business analysis project and describes common terminology and tools and techniques utilized by a business analyst. It provides subject matter expert testimony by business analysis practitioners on important topics related to successfully completing business analysis activities. This course also considers the place of business analysis and product development life cycles within the greater scheme of project life cycle management. While this course is not officially or directly aligned as an exam prep course, it contains sufficient content that can be used as a resource for individuals preparing for the PMI-PBA or IIBA-CBAP certification exams, containing over 170 questions.

**Learner Satisfaction: 100%**

**Estimated length: 25 hours**

**Access Time: 180 days**

**Credits: 2.5 CEUs**

## II. Testimonials

The following testimonials are provided by learners that have completed courses in the Business Analysis suite.

### **Introduction to Business Analysis**

*"I liked the different methods of interaction with the course, such as the quizzes, vocabulary game, and videos.."*